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(54) **METHOD, APPARATUS AND SYSTEM FOR MODULATING AN APPLICATION BASED ON PROXIMITY**

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(58) **Field of Classification Search** **709/203, 709/227–228, 220–223**

See application file for complete search history.

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(57) **ABSTRACT**

A method, system and apparatus for modulating an application associated with at least one of a first communication device and a second communication device is provided. Proximity between the first communication device and the second communication device is determined. The application associated with at least one of the first communication device and the second communication device is modulated based on the proximity.

13 Claims, 7 Drawing Sheets

